The CBP Mission

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U.S. Customs and Border Protection
## CBP’s Dual Missions

<table>
<thead>
<tr>
<th>Security</th>
<th>Facilitation</th>
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<tbody>
<tr>
<td>Stop terrorism</td>
<td>Collect customs revenue</td>
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<tr>
<td>Prevent illegal entry</td>
<td>Process incoming travelers</td>
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<tr>
<td>Block drug &amp; human smuggling</td>
<td>Inspect imports</td>
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<tr>
<td>Prevent agricultural disease</td>
<td>Stop counterfeits</td>
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<tr>
<td>Secure national events</td>
<td>Allow legitimate travel and trade to flow freely</td>
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<tr>
<td>Assist with disaster relief</td>
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</tbody>
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![Image of security and facilitation tasks]
Stop Bad People…
Stop Bad Things
Interdict Contraband
Protect Intellectual Property and Consumer Safety
Protect Agriculture
Prevent Disease Transmission
Inhibit Transnational Criminal Organizations
Interdict Illegal Entrants…

…And Classify Them by Threat Level
Protect Our Workforce
Resist Exploitation…
Protect Industry and Jobs from Unfair Practices…
Streamline Processing of People…

…While Interdicting Threats
Streamline Processing of Vehicles...

...While Interdicting Threats
Streamline Processing of Cargo...

...While Interdicting Threats
Know Who’s Coming…

…And Going
Secure Major Events…
Respond to Disaster...
Broad Technology Interests

• Sensors
• Command and Control
• Data Integration / Fusion / Synthesis
• Identification / Classification of High-Risk Individuals
• Biometrics
• Mobility
• Communications
• Targeting and Risk Assessment Algorithms
• Non-Intrusive Inspection
• Business Process Automation
• Detection / Identification / Classification of Materials
• Personnel Protection
Puts wasted play energy to work

Lawnmowing Tricycle

Sure you love to watch your kid having fun outside, but wouldn’t you love it even more if he were learning some important lawn-care basics at the same time?

Of course you would. And with this three-wheeling lawnmower, that’s exactly what he’ll be doing. This tricycle comes equipped with a push-style set of lawnmower blades between the wheels. Your kid will love the extra challenge and hey! He’s out there pedaling around anyway! A win-win.
We Too Often Stay Here

Someday, We’d Like to Explore Here

From “Managing the ‘Fuzzy Front End’ of Innovation,” Birgit Verworn and Cornelius Herstatt
Summary

• DHS and CBP missions are critical both to our security and our economic health

• Technology offers opportunity to perform those missions more efficiently and effectively

• We seek to innovate—both in the way we apply technology, and in the way we perform our business processes
We are the guardians of our Nation’s borders.

We are America’s frontline.

We safeguard the American homeland at and beyond our borders.

We protect the American public against terrorists and the instruments of terror.

We steadfastly enforce the laws of the United States while fostering our nation’s economic security through lawful international trade and travel.

We serve the American public with vigilance, integrity and professionalism.