PERFECTSENSE

PERFECT SENSE is a visionary technology company created to deliver enterprise web content management solutions in a more impactful way. We built and now actively support Brightspot, a content management engine built for high volume digital content. Perfect Sense employs 140 product and technology professionals and Brightspot powers enterprise web properties across the globe.
Fueled by the volume, velocity and variety of digital content, Government entities now have a digital content management problem to solve, in order to manage mission critical concerns, as well as to enable effective citizen engagement and online access to Government programs. We deliver an innovative platform that integrates extensive operational knowledge, proven best practices, and applied cost savings. We are nimble, knowledgeable and flexible; able to quickly respond to client direction and changing requirements.

Business Type
SBA Certified Small Business

Duns
018973939

CAGE
83DM9

FAR 2.101 Commercial Items
Brightspot Enterprise
Brightspot Readymade-G
Brightspot MediaDesk

C5 Other Transactional Authority
Consortium Member

NAICS Codes
334614	541511
511210	541512
519130	541519
519190	

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www.brightspot.com

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PROFESSIONAL SERVICES

PERFECT SENSE specializes in delivering complex digital projects across numerous workstreams and disciplines within a short timeline. We navigate and manage multiple dependencies to create courses of action to achieve our partners' vision and objectives.

PERFECT SENSE employees have extensive experience in software development, integration, installation, and leading-edge design efforts with some of the largest companies in the world.

PERFECT SENSE provides product strategy and development, experience and visual design, multi-platform software development, content services, SEO analysis, and 24x7 cloud hosting and operations.

ENTERPRISE WEB APPLICATION PRODUCTS

BRIGHTSPOT Content Management Solutions allows editors to create, publish and deliver great digital experiences on a platform scalable for *millions* of assets and *millions* of users.

MEDIA DESK Digital Asset Management Solutions unifies and updates digital asset metadata across all data bases, seamlessly bringing all assets under one GUI and enabling access to consolidated digital content in real time.

GYRO Automated Cloud-based Solutions automates the building of cloud-based infrastructures, making operations tasks more efficient and manageable.

CUSTOMERS ON BRIGHTSPOT

Walmart   Johnson&Johnson   amazon   U.S.News

Sotheby's   POLITICO   univision   Bloomberg BNA

(PARTIAL LIST)